

Butler PTO General Meeting Minutes

Monday, November 23, 2020

Virtual via Zoom @ 7PM

Virtual Attendees: Amy Polis, Jennifer Mininger, Ali Abelson, Amanda Bonsall, Nicole Scabarozi, Jen Emma, Dianne Matteson, Nadeene Francesco, Venkataramanikumar, Carrie Pierce, Karl Funseth, Donna Katzman, Jeannie Redner

President's Welcome/Call to Order/Introductions: *Jennifer Mininger*

Principal's Report: *Mr. Funseth*

1. Thanks to the community for all of the support
2. Establishing a plan for transition to hybrid and in-person mode only
 - a. Dec. 2 placement announcement; start new modes Dec. 7 (start of 2nd trimester)
 - b. Health & Safety Plan – kids have been incredible
 - c. Wishing everyone a safe and enjoyable Thanksgiving break

President's Report: *Jennifer Mininger*

1. Approval of Minutes from September Meeting
 1. Motion: Donna Katzman; Second: Amy Polis
2. Family Directory
 1. Updated twice; 58 percent participation; password-protected; has complete class lists

Treasurer's Report: *Jen Emma*

1. Update – family contributions over \$2,000 (budget was \$6,000); using Scholastic bucks to pay library expenses
2. Spirit Wear has been great; \$1,636 in online sale; \$522 driveway sale; holiday sale going on now
3. Giant gift cards will be around \$275 profit
4. Bingo \$64 expenses

Vice President's Report: *Ali Abelson*

5. Halloween Activities Recap – thanks to everyone who participated

Committee Chair Reports

1. Parent Advisory (Amy Polis)
 1. Meeting on November 9
 1. Dr. Kopicki presented
 1. Enrollment 17,552 students, around 2,000 staff
 2. Wifi Connectivity is going well; Technology is up and running
 3. Ordered Logitech cameras
 4. Danielle Turner (athletics)
 1. 2,100 athletes in fall
 2. Sports expected to go on for winter
 5. COVID update - Two weeks ago 48 cases; 100 cases as of today
 1. Dr. Kopicki – as of now, no plans to shut down as a district; perhaps school-by-school based on numbers in specific schools
 2. Low positivity rate at elementary school. Concern at all levels for teachers and staff.
 3. Dr. Cheryl Leatherbarrow, Director of Student Services noted that the plan is working
 4. Fire at CB West was caused by an air purifier
 6. School start times – will likely restart that committee in the Spring
 1. Elementary School will likely not change much; Secondary will likely change more significantly

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7. Talked about cleaning and ventilation – air system is on occupy mode (4am-11am)
2. E-newsletter (Donna Katzman)
 1. Past 30 days report
 1. Open Rate: 44% (Industry average: 16%); Click Rate: 17% (Industry average: 9%)
 2. Top clickthrough's
 1. Nov. 23: GivingTree (24); and InkBrave (11)
 2. Nov. 16: Bingo and InkBrave
 3. Nov. 9: Bingo
 3. Teacher Appreciation (Rachel Stasik) – a lunch/dinner will be provided for teachers during conference time on Thursday, 12.10
 4. Red Ribbon Week (Nicole Flannery- had a week of student theme dress days
 5. Giving Tree (Yasmin Manley) – Info in e-newsletter
 6. Butler Bear Clubs (Jen Emma) – Butler Bear clubs will not happen in the building or other locations in 2021 due to restrictions on school sponsored events; may look into virtual options

Family Programming: *Jeannie Redner*

1. Holiday Shop (Amy Polis, Kerri Zwiebel)
 1. Virtual provider; two-week sale; typically sell about \$3,000 in merch; currently at \$951 (we'll get 10 percent); Vendor has been wonderful to work with; can do items for Spring Fair
2. Virtual Bingo (Jeannie Redner)
 1. Went really well. No hiccups. Inexpensive (paid only \$26 for the bingo cards). More than 70 people downloaded bingo cards.
3. Paint Night (Ali Abelson)
 1. Possibly offer ready-made kits as a fundraiser
 2. Do via Zoom instead of Facebook Live

Fundraising: *Amanda Bonsall, Tracey Johnston*

1. Spirit Wear – past and upcoming (Monica Dick)
 1. Sale via InkBrave now through Nov. 29; Delivery around Dec. 18
2. Box Tops - Should get check for \$50
3. Giant Gift Cards - \$5,700 (\$285 in profit)
4. Butler Bows - \$175 sold
5. Dine and Donate - Texas Roadhouse on Dec. 8 – see flyer
6. Book Fair (Nicole Scabarozi, Amanda Bonsall)
 1. Only got \$ via Scholastic Bucks

Other

1. Amy Polis brought up 6th grade graduation and celebrations so we can start thinking about it
 - a. Will touch base with Mr. Funseth after the 1st of the year

Additional Discussion

Open Discussion/Concerns/Questions

Close Meeting – Have a safe and joyous holiday season!

Meeting ended at 7:50pm

Next Meeting: Monday, February 22, 2021 @ 7pm via Zoom